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AAHP Special Session<br>HPS Annual Meeting, Baltimore, MD Tuesday, July 15, 2014<br>New Frontiers in Radiation Risk Communication<br>Ray Johnson, AAHP Past President

This Special Session, co-chaired with Dr. Steven Becker, is to focus on a topic of great concern to most health physicists, namely public communications and understanding of radiation. We have a panel of eight renowned specialists in risk communication prepared to share their latest insights. They will speak in the following order.

Larry Petcovic - Social Neuroscience Insights for Building Relationships during Radiation Risk Communication.
Dr. Robert Brent - Deficiencies in Counseling Education and Methodology
Dr. Richard Toohey - The Memetics of Radiation Protection
Dr. Paul Locke - Risk Communication and the Safety Culture
Dr. Steven Becker - Public Communications and Radiation Emergency Risk
Communication: Continuing Lessons from Fukushima Dai-ichi
Dr. Evelyn Bromet - Emotional Consequences of Nuclear Power Disasters
Ray Johnson - Radiation Safety Decisions - How we are Prone to Errors
Dr. Robert Emery - Strategies for Correcting Misinformation about Radiation
Five of these speakers: Drs. Brent, Toohey, Locke, Becker, and Bromet were recently identified by Dr. Fred Mettler, who gave the L.S. Taylor lecture at the annual NCRP meeting, as giants on whose shoulders our profession has evolved. Each speaker will have a 30-minute presentation and an open panel session for attendee questions will close out the day. Please join us for an enjoyable and enlightening program.

